ANA ALVES
Digital Designer

Summary

Digital designer with +3 years of experience in designing **content for web** and **prototyping** apps interfaces, from concept phase to the end product.

Seeking a position where I can develop and consolidate my skills, as well as learning new ones.

Contact

Portfolio: anaalves.webflow.io/

LinkedIn:
linkedin/in/anaflipasa/

Email:
anaflipasa3@gmail.com

Expertise

UI/UX Design

Graphic Design

Adobe Creative Suite

AdobeXD

Figma

Zeplin

Blender

Video / Animation

Illustration

Photography

HTML5 & CSS3

Experience

UI/UX Designer - *Polka Dot Studio, Helsinki*
APRIL 2018 - JANUARY 2020

- Polished the previous UI and designed new features for *Trendy Stylist*
- Produced and managed content for *Trendy Stylist* Instagram
- Designed the new UI for *Idle Kitty: Shopkeeper* in collaboration with the Art Team
- Worked closely with the Dev Team by implementing the UI elements directly on Unity
- Created videos to be used in user acquisition

Multimedia Designer - *Zappy Software, Porto*
SEPTEMBER 2017 - FEBRUARY 2018

- Rebranding (Logo and illustrations for website)
- Social media management
- Prototyped the future app (wireframes + high fidelity)

Freelance Designer - *worlDevelopers, Amsterdam*
AUGUST 2015 - AUGUST 2016

- Social media management
- Helped to develop the identity of *CrewDNA* by designing the logo, flyers and social media content

Education

Course in User Research - Methods and Best Practices - *Interaction Design Foundation*
FEBRUARY 2020 - MAY 2020

Master's Degree in Multimedia - *FEUP, Porto*
SEPTEMBER 2015 - JULY 2017

Specialization in Technologies.

Workshop "Social Media Marketing Strategy" - *EDIT., Porto*
JANUARY 2015

Bachelor's Degree in Plastic Arts - *FBAUP, Porto*
SEPTEMBER 2009 - JULY 2014